



**Company / Brand description**

**F1GPSG.com** is an online portal dedicated to F1 fans worldwide and most specifically to the first ever night grand prix in Singapore. Created by fans themselves, this site will let the most zealous F1 enthusiast be updated with the latest news, contests, and races featured locally and worldwide.

Being advertisement-free, F1gpsg.com is able to bring originally penned articles by F1 fans to F1 fans and provide a platform for fans worldwide to interact through the blog or the forum.

**Objectives**

**F1 THROUGH MY EYES:**

Express through video or animation what makes you a fan of F1. Is it the thrill? The adrenaline? The rush ... the glamour? Share your passion about F1.

**Target Audience**

Video makers and animators with a love to share about F1!

**Prize / Reward**

USD 3,000 for the winner.

**Use and media coverage**

Video will be used in official publicity purposes (such as F1GPSG portal, blog, advertising etc) with due credit given to the creator.

**Who can apply?**

Graphic designers	
Video makers	√
Photographers	
Animators	√
Other	

**Country/region coverage**

Asia (including Middle East, Russia, South East Asia, Greater China, India, Australia, NZ)	
Worldwide ( <i>eyeka.asia &amp; eyeka.com communities</i> )	√
Countries specific (Asia) (please specify)	

**Contest duration**

Start date : 29/01/2008
End date : 29/03/2009
Time : 11.59 PM (Singapore Time, GMT+8)

**Deliverables and requirements**

- Video / Animation
- Duration: min 30 sec to 90 sec
- A thumbnail of the video with size 130\*50px in the format .jpg.
- A brief description of video in less than or equal to 50 words.
- The video should include the official F1GPSG.com logo and URL ([www.f1gpsg.com](http://www.f1gpsg.com)).

**Video Technical specifications**

- 640 x 480 PAL MOV / WMV or SWF / FLA
- Don't send us your original working files yet! If your works are selected, you must produce the original working files in the format below upon request:  
PAL DV Tape/MOV/FLA/SWF file 720 x 576 screen resolution, 25 FPS, 44.1 kHz for audio (applicable to MOV file)

**Do's & Don'ts**

- All submitted material are non-returnable
- No restrictions on the number of submissions per participant
- Entries must be original and exclusive to the participant, true and verifiable

- Eyeka Asia has the right to reject entries containing obscene, racist, unethical, dangerous, violent or legally objectionable material, or material that may infringe upon any person's personal or property rights. Such entries will be immediately disqualified and not allowed on the Call for Entries.

**MATERIAL's checklist**

Documents	Format	
F1GPSG.com LOGO (Hi-res)	.AI	X
Corporate Identity document	.PDF	X
Contest Brief	.PDF	X
Others (specify)		

Entries that do not meet the following above listed criterion will be disqualified.

Any further information, please send an email to:

[nico@eyeka.com](mailto:nico@eyeka.com)